

U.S. Department of Justice

Washington, DC 20530

Supplemental Statement**Pursuant to the Foreign Agents Registration Act of 1938, as amended**For Six Month Period Ending 6/30/2015

(Insert date)

I - REGISTRANT

1. (a) Name of Registrant

(b) Registration No.

Burson-Marsteller LLC

6227

(c) Business Address(es) of Registrant

1110 Vermont Ave NW

Suite 1200

Washington DC 20005

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

(1) Residence address(es) Yes ☐ No ☐(2) Citizenship Yes ☐ No ☐(3) Occupation Yes ☐ No ☐

(b) If an organization:

(1) Name Yes ☐ No ☒(2) Ownership or control Yes ☐ No ☒(3) Branch offices Yes ☐ No ☒

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.Yes ☐ No ☒If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes ☐ No ☒

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

Name	Residence Address	Citizenship	Position	Date Assumed
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(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
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(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes ☐ No ☐

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

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7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes ☒ No ☐
If yes, furnish the following information:

Foreign Principal	Date of Termination
Beltway Government Strategies (for the Office of the Monitoring MP for the Ministry of External Affairs of Sri Lanka	January 2015

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8. Have you acquired any new foreign principal(s)² during this 6 month reporting period? Yes ☐ No ☒
If yes, furnish the following information:

Name and Address of Foreign Principal(s)	Date Acquired
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9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 month reporting period.

Ennahdha Party

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10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A³ Yes ☐ No ☐

Exhibit B⁴ Yes ☐ No ☐

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

If yes, identify each foreign principal and describe in full detail your activities and services:

Ennahdha Party - Provide the Ennahdha Party support on media and stakeholder outreach in advance of upcoming elections.

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

Please see attached Exhibit 12

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes ☐ No ☒

If yes, describe fully.

⁵ "Political activity," as defined in Section 1(o) of the Act, means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION**14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

Date	From Whom	Purpose	Amount
3.27.15	Ennahdha Party	Professional Services	100,000.00

100,000.00

Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D⁸ to your registration? Yes ☐ No ☒

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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^{6, 7} A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS-MONIES

During this 6 month reporting period, have you

- (1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐
- (2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
	See attached 15a.		

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☐No ☒

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐No ☒

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?¹²

Yes ☒ No ☐

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?

Yes ☐ No ☐

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

Ennahdha Party

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☐ No ☒

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- ☐ Radio or TV broadcasts ☐ Magazine or newspaper ☐ Motion picture films ☐ Letters or telegrams
☐ Advertising campaigns ☐ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches
☒ Other (*specify*) Newsletters

Electronic Communications

☒ Email

☐ Website URL(s): _____

☐ Social media websites URL(s): _____

☐ Other (*specify*) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- ☐ Public officials ☒ Newspapers ☐ Libraries
☐ Legislators ☒ Editors ☒ Educational institutions
☐ Government agencies ☒ Civic groups or associations ☐ Nationality groups
☐ Other (*specify*) _____

21. What language was used in the informational materials:

☒ English ☐ Other (*specify*) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☒ No ☐

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?

Yes ☒ No ☐

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature¹³)

April 30, 2020

/s/ Sharon Balkam

eSigned

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

Tunisia – 2015 Contacts

- January-July: Outreach to foreign affairs reporters and experts (see list 1, attached)
 - January 13 and 30 newsletter distribution
 - February 4 met with Karim Mezran and Lara Talverdian, Atlantic Council
 - February 12 newsletter distribution
 - March 12 pitched media interviews for U.S. visit by foreign delegation
 - Jackson Diehl, Washington Post
 - March 2, 11 and 26 newsletter distribution
 - March 18 and 19 issued media statement and pitched interviews
 - April 10 and 28 newsletter distribution
 - May 11 and 22 newsletter distribution
 - May 20 outreach to Erin McPike of CNN
 - May 21 outreach to Viola Gienger of US Institute of Peace
 - May 21 outreach to think tank experts for potential meetings with foreign delegation
 - Nazanin Ash and Allison Grossman, Center for Global Development
 - Intissar Fakir, Carnegie Endowment
 - June 3 and 23 newsletter distribution
 - June 11 requested meetings with academics
 - Marc Lynch, George Washington University
 - Bob Sicina, American University
 - Dr. Osama Abi-Mershed, Georgetown University
 - Nazanin Ash and Allison Grossman, Center for Global Development
 - June 26 statement distribution
 - June 27 media advisory distribution
 - July 4 pitched media interviews
 - July 6 newsletter and statement distribution
 - July 21 and 31 newsletter distribution

Outlet	First Name	Last Name
ABC	Rym	Momtaz
ABC	Emily	Shapiro
ABC News	Louise	Dewast
ABC News	Sarah	Baker
ABC News	Brian	Ross
ABC News	Rhonda	Schwartz
ABC News	Gina	Sunseri
Agence France Presse	Camille	Bouissou
Agence France Presse	Jo	Biddle
Al-Jazeera America	Alice	Su
Al-Jazeera America - Ray Suarez	George	Griffin
American Enterprise Institute	Paul	Wolfowitz
American Tunisian Association	William	Lawrence
American University	Hrach	Gregorian
American University	Waleed	Hazbun
American University in Cairo	Rabab	El Mahdi
American University SIS	Catherine	Bocskor
Associated Press	Robert	Burns
Associated Press	Bouazza Ben	Bouazza
Associated Press	Paul	Schemm
Atlantic Council	Hafed	al-Ghwell
Atlantic Council	Rudolph	Atallah
Atlantic Council	Karim	Mezran
Atlantic Council	Duncan	Pickard
Atlantic Council	Lara	Talverdian
BBC	Owen	Bennett Jones
BBC	Jeremy	Bowen
BBC - America	Simon	Wilson
Bloomberg	Nicole	Gaouette
Bloomberg Businessweek	Malingha Doya	David
Bloomberg Businessweek	Nafeesa	Syeed
Boston Globe	Bryan	Bender
Brigham Young University	Quinn	Mecham
Brookings Doha Center	Omar	Ashour
Brookings Doha Center	Ibrahim	Sharqieh
Brookings Institution	Shadi	Hamid
Brookings Institution	Will	McCants
Brookings Institution	Strobe	Talbott
Brookings Institution	Tamara Cofman	Wittes
Cambridge University	Jason	Pack
Carnegie Endowment for International Peace	Katie	Bentivoglio
Carnegie Endowment for International Peace	William	Burns
Carnegie Endowment for International Peace	Intissar	Fakir
Carnegie Endowment for International Peace	Lina	Khatib
Carnegie Endowment for International Peace	Sarah	Mersch
Carnegie Endowment for International Peace	Marwan	Muasher

Outlet	First Name	Last Name
Carnegie Endowment for International Peace	Marc	Pierini
Carnegie Endowment for International Peace	Omar Belhaj	Salah
Catholic University of Paris	Arun	Kapil
Center for Strategic and International Studies	John	Hamre
Center for Strategic and International Studies	Kathleen	Hicks
Center for Strategic and International Studies	Sarah	Mohamed
Center of the Study of Islam & Democracy	Radwan	Masmoudi
Christian Science Monitor	Nicholas	Blanford
Christian Science Monitor	John	Thorne
Christian Science Monitor	Anna	Mulrine
City University of New York	Andrea	Khalil
CNN	Arwa	Damon
CNN	Hala	Gorani
CNN	Chelsea J.	Carter
CNN	Barbara	Starr
CNN	Yousuf	Basil
CNN	Gregg	Botelho
CNN	Jamie	Crawford
CNN	Ben	Kirby
CNN	Jethro	Mullen
CNN	Nick Paton	Walsh
CNN	Fareed	Zakaria
CNN - Amanpour producer	Ana	Cohen Bickford
Colgate University	Jacob	Mundy
Columbia University	Afred	Stepan
Council on Foreign Relations	Steven	Cook
Council on Foreign Relations	Richard	Haass
Council on Foreign Relations	Ella	Lipin
CSID	Mongi	Dhaouadi
CSID Indiana University	Asma	Afsaruddin
Daily Beast	Josh	Rogin
Denver University	Nader	Hashemi
Duke University	Daanish	Faruqi
Duke University	Bruce	Lawrence
East Carolina University	Mona	Russell
Evergreen College	Sarah	Eltantawi
Financial Times	Borzou	Daragahi
Financial Times	Heba	Saleh
Financial Times	Geoff	Dyer
Foreign Policy	David J.	Rothkopf
Foreign Policy	Fadil	Aliriza
Foreign Policy	Asma	Ghribi
Foreign Policy Initiative	Evan	Moore
Fox News	Catherine	Herridge
Freelance	Simon	Speakman Cordall
Freelance	Christine	Petré

Outlet	First Name	Last Name
Freelance	Ashish	Sen
George Mason University	Marc	Gopin
George Mason University	Abnieszka	Paczynska
George Washington University	Marc	Lynch
Georgetown School of Foreign Service	Osama W.	Abi-Mershed
Georgetown University	Jose	Casanova
Georgetown University	John	Esposito
Georgetown University	Tamara	Sonn
Georgetown University	John O.	Voll
Harvard Kennedy School of Govt	Stephen	Bosworth
Huffington Post	Joshua	Hersh
Huffington Post	David	Vognar
Hunter College	Jillian	Schwedler
Independent	Andrew	Albertson
International Republican Institute	Scott	Mastic
International Republican Institute	Leo	Siebert
ISESCO	Mohamed	Chtatou
John Hopkins School of Advanced International Studies	Sasha	Toperich
John Hopkins School of Advanced International Studies	I. William	Zartman
Kedge Business School	Yahia	Zoubir
Los Angeles Times	Patrick	McDonnell
Los Angeles Times	Julian	Barnes
Los Angeles Times	Paul	Richter
Mason Strategies	Nate	Mason
McClatchy DC	Hannah	Allam
McClatchy Newspapers	Nancy	Youssef
Middle East Eye	Jonathan	Steele
Middle East Institute	Paul	Salem
Middle East Institute	Kate	Steele
Movement for Liberty and Social Justice Algeria	Anouar	Haddam
National Defense University	David	Ucko
National Democratic Institute	Madeleine	Albright
National Democratic Institute	Leslie	Campbell
National Democratic Institute	Kenneth	Wollack
National Endowment for Democracy	Azar	Nafisi
National Journal	Jordain	Carney
NBC News	Alastair	Jamieson
NBC News	Alexander	Smith
New America Foundation	Joe	Mathews
New York Times	Peter	Baker
New York Times	Rukmini	Callimachi
New York Times	Thomas	Friedman
New York Times	Carol	Giacomo
New York Times	Michael	Gordon
New York Times	Ben	Hubbard
New York Times	David	Sanger

Outlet	First Name	Last Name
New York University	Mustapha	Tlili
Northwestern University	Katherine	Hoffman
NPR	Alice	Fordham
NPR	Deborah	Amos
NPR	Bill	Chappell
Orient News	Hayvi	Bouzo
OZY	Emily	Cadei
POLITICO	Jeremy	Herb
Portland State University	Lindsay	Benstead
Princeton University	Joel	Rozen
Princeton University	Daniel	Tavana
Project on Middle East Democracy	Stephen	McInerney
Project on Middle East Democracy	Todd	Ruffner
Reuters	Tarek	Amara
Reuters	Patrick	Markey
Reuters	Mark	Hosenball
Reuters	Arshad	Mohammed
Reuters	Phil	Stewart
Reuters	Lesley	Wroughton
Rice University	Fathi	Ghorbel
Seattle Central College	Jawed	Zouari
Smith College	Gregory	White
Stimson Center	Ellen	Laipson
Syracuse University	Yuksel	Sezgin
Texas State University	Elizabeth	Bishop
The American University in Cairo	Earl (Tim)	Sullivan
The Carter Center	Jimmy	Carter
The Economist	David	Rennie
The Guardian	Patrick	Wintour
The National	Chris	Stephen
The New York Times	Carlotta	Gall
The New York Times	David	Kirkpatrick
The Wall Street Journal	Tamer	El-Ghobasy
The Wall Street Journal	Tamer	El-Ghobashy
The Wall Street Journal	Siobhan	Gorman
The Wall Street Journal	Matthew	Kaminski
The Wall Street Journal	Jay	Solomon
The Washington Institute	J. Scott	Carpenter
The Washington Post	Erin	Cunningham
The Washington Post	Daniela	Deane
The Washington Post	Abigail	Hauslohner
The Washington Post	Taylor	Hugh
The Washington Post	Jackson	Diehl
The Washington Post	Anne	Gearan
The Washington Post	David	Ignatius
The Washington Post	Greg	Miller

Outlet	First Name	Last Name
The Washington Post	Benjamin	Presidler
The Washington Post	Mary Beth	Sheridan
The Washington Post	Adam	Taylor
The Washington Post	Lally	Weymouth
Time	Rebecca	Collard
Time	Michael	Crowley
Time	Mark	Thompson
Tribune Company (LA Times & Chicago Trib)	Shashank	Bengali
Tunis Business School	Hakim Ben	Othman
Tunisia Manouba University	Habib	Kazdaghli
U.S. Embassy Tunisia	Philip	Breeden
United States Institute of Peace	William B.	Taylor
University of Arkansas	Ted	Swedenberg
University of California Berkeley	Timothy Abdallah	Fuson
University of Cambridge	Roxane	Farmanfarmaian
University of Kentucky	Clayton	Thyne
University of Maryland	William	Bechhoefer
University of Maryland	Charles	Butterworth
University of Massachusetts	David	Mednicoff
University of Michigan	Juan	Cole
University of Michigan	Khaled	Mattawa
University of Michigan	Mark	Tessler
University of Nebraska	James	Le Sueur
University of Oxford	Rory	McCarthy
University of San Francisco	Stephen	Zunes
University of Texas, Austin	Mounira	Charrad
University of the District of Columbia	Ed	O'brien
University of Washington	Ellis	Goldberg
University of Waterloo	Bessma	Momani
US Commission on Int'l Religious Freed.	Travis	Horne
US Institute of Peace	Amy	Calfas
US Institute of Peace	Stephen	Hadley
USA Today	Jim	Michaels
USA Today	Doug	Stanglin
USA Today	Oren	Dorell
USA Today	David	Jackson
USAID	Paige	Alexander
Virginia Military Institute	Howard	Sanborn
Wall Street Journal	Matt	Bradley
Wall Street Journal	Nour	Malas
Wall Street Journal	Nicholas	Winning
Washington Institute	Sarah	Feuer
Washington Post	Ed	O'Keefe
Washington Post	Jennifer	Rubin
Washington Post	Hugh	Naylor
Wilson Center	David	Ottaway

Outlet	First Name	Last Name
Wilson Center	Robin	Wright